

IVC International Vein Congress

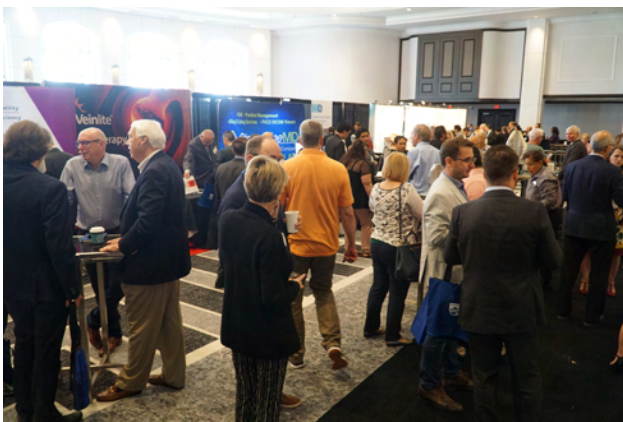
Endovascular Venous Surgery



April 25 - 27, 2019

Loews Miami Beach Hotel * Miami Beach, FL

EXHIBITOR SALES KIT



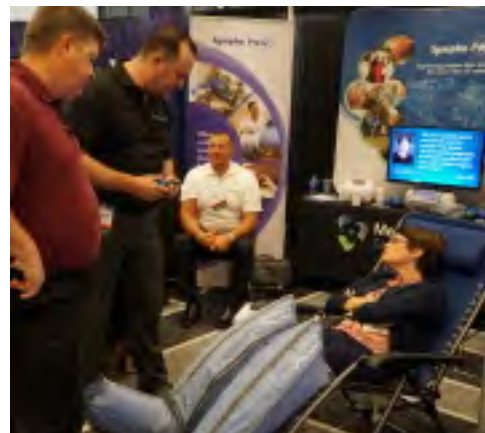
COURSE DIRECTOR

Jose I. Almeida, MD, FACS, RPVI, RVT
Voluntary Associate Professor of Surgery
University of Miami School of Medicine
Medical Director, Miami Vein Center

COURSE CO-DIRECTORS

Edward G. Mackay, MD, FACS, RPVI, RVT
Vascular Surgeon
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Associate Professor of Surgery
New York University School of Medicine
Vascular Surgeon
Director, NYU Vein Center
New York University Medical Center



Marketed and Managed By:

INTERNATIONAL
CONFERENCE MANAGEMENT

Ciné-Med®

CONFERENCE DESCRIPTION

In its 17th year, IVC 2019 will offer a 3-day powerhouse program brimming with clinical updates, controversy, innovation & consensus. A high-level learning CME event, IVC melds together the highest quality education in the treatment of superficial and deep venous disease. IVC covers the hottest topics from sclerotherapy optimization to managing thrombophilias and discussing the latest in clot busting strategies. Your company would be remiss to miss this appointment. Sign up to exhibit and schedule your 3-day appointment with the fields' best and most influential leaders in the venous community today!

TARGET AUDIENCE

IVC 2019 will be of value to those medical professionals working in the venous arena, including:

vascular surgeons * general surgeons * interventional cardiologists *
interventional radiologists * cardiologists * cardiothoracic surgeons *
phlebologists * other physicians, nurses and technologists

2018 Supporters

AP Medesthetics, Inc. | Veingogh

American College of Phlebology

American Venous Forum

Ames Walker

AngioDynamics

Bard Peripheral Vascular

BSN Medical

BTG International

Biosupport MD

Boston Scientific Corporation

Carolon

Cook Medical

Core Sound Imaging

Crystal Clear Digital Marketing

Cutera

Doctor.com

Dornier MedTech America, Inc.

Endovascular Today/Cardiac Interventions Today

F Care Systems

GE Healthcare

Incredible Marketing

Infinite Beauty

Laser Peripherals

Medical Solutions Supplier

Medtronic

Merz Aesthetics, Inc.

Mindray North America

NormaTec

Penumbra, Inc.

Philips

Signature Forum

Society for Vascular Ultrasound

StreamlineMD

SVS

Tactile Medical

Terason

Total Vein Pharmacy

Total Vein Systems

TransLite, LLC

Vascular Insights

Venclose

Vein Clinics of America

Vein Therapy News

Wagner Medical

Walk Vascular

SUPPORT LEVELS

ALPHA \$150,000

10' x 30' Exhibit Space
 20 Conference Registrations
 Includes Educational Pavilion (AV not included)
 Symposium Fee

Logo on Conference Bag
 Authorized to Provide Promotional Posters
 20-Second Promotional Slide During Breaks
 Two Column Wraps

DIAMOND \$110,000

10' x 20' Exhibit Space
 15 Conference Registrations
 15-Second Promotional Slide During Breaks

GOBO
 50% Discount off Educational Pavilion (AV not included)
 50% Discount off Symposium Fees

PLATINUM \$80,000

10' x 20' Exhibit Space
 10 Conference Registrations
 10-Second Promotional Slide During Breaks

Ad in the Conference Notebook
 Door Drop
 GOBO

GOLD \$40,000

10' x 20' Exhibit Space
 8 Conference Registrations
 50% off Marketing Item

GOBO
 Door Drop

SILVER \$30,000

10' x 10' Exhibit Space
 6 Conference Registrations

Authorized to Bring Conference Notepads
 50% off Marketing Item

BRONZE \$15,000

10' x 10' Exhibit Space
 4 Conference Registrations

Door Drop
 50% off Marketing Item

EXHIBITOR \$7,000

10' x 10' Exhibit Space

3 Conference Registrations

All levels receive recognition on name badges, conference posters, syllabus, and website.

Booth Purchase Includes:

- * Three days of high-quality exhibition and educational programming
- * Access to the General Session and Exhibit Hall (additional badges may be purchased for \$350 each)
- * Breakfast, lunch and refreshment breaks

- * Use of the pre-registration mailing list pre-meeting
- * Use of the final registration mailing list post-meeting
- * Product Description/Company Profile
- * 8' high back drape, 3' high side dividers
- * Conference Bag Insert

For further information, contact Ciné-Med:

127 Main Street North, PO Box 1007 * Woodbury, CT 06798 * Tel: 337.298.3869 * Fax: 337.235.7300

Brandy D'Heilly, Account Executive * brandy@ivcmiami.com

SPECIAL MARKETING OPPORTUNITIES

E-BLAST \$2,000

Speak directly to your target audience through an email blast customized with your message to all registered attendees before, during, or after IVC.

HOTEL KEY CARDS \$6,000

Welcome attendees to this year's Congress and remind them of your presence at the meeting with a hotel key card featuring your company logo and/or message along with the IVC logo.

SYMPOSIUM \$15,000

Includes meeting room, AV, and marketing assistance. F&B can be added for an additional fee.

DOOR DROP \$3,500

Your printed marketing piece can be placed on the hotel room door of all attendees registered at the hotel.

GOBOS \$4,000

Project your company or product logo on highly visible locations throughout the meeting.

LANYARDS \$6,000

Lead attendees to your booth with a meeting lanyard, featuring the IVC logo and your company logo, which will be given to all attendees at registration.

DIRECTIONAL FEET \$3,500 Your company and/or product name can be placed on directional feet that will guide all attendees from the conference registration area to your booth.

COLUMN WRAPS \$4,500

Your company and/or product logo can be wrapped around columns in the foyer outside of the education ballroom for maximum visibility.

CONFERENCE BAG \$6,000

Provide a lasting message that registrants will take home with them by having your logo exclusively located on one side of the conference bag, while the other side features the IVC logo.

COFFEE BREAK \$6,000

During coffee breaks at IVC, attendees will drink their coffee with custom coffee sleeves printed with your company or product logo.

NOTEBOOK AD \$5,000

Include an ad in the conference notebook that will be given to all attendees.

MOBILE APP \$15,000 for Exclusive or \$5,000 for Multiple Sponsors

Your company banner ad prominently displayed in our mobile app, push notification, & company profile.

WI-FI \$8,000

A custom Wi-Fi network can be named after your company for attendees to use onsite.

EDUCATIONAL PAVILION \$30,000

Present an educational session/product demo and/or host a special event to enhance the Congress' educational value and inform attendees about your latest product development. Sessions and/or special events must be approved and will be granted on a first-come, first-served basis. Includes meeting space for three days. Note: Food and beverage can be added for an additional fee. Must be at Gold level to qualify.

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Brandy D'Heilly, Account Executive * brandy@ivcmiami.com

EXHIBITOR SCHEDULE

MOVE-IN	Wednesday, April 24	6:00 pm-8:00 pm, or later if necessary
EXHIBIT HOURS	Thursday, April 25	9:30 am-3:30 pm
	<i>Reception</i>	5:00 pm-7:00 pm
	Friday, April 26	9:30 am-3:30 pm
	Saturday, April 27	9:30 am-1:00 pm
MOVE-OUT	Saturday, April 27	1:00 pm-5:30 pm

Note: Exhibit hours are subject to change. To ensure the safety of all attendees, assembling and dismantling of exhibits will be permitted ONLY during the designated set-up and tear-down hours listed above. Tear-down time will be strictly enforced.

EXHIBITOR TERMS

PAYMENT

Exhibit registration and final payment must be received by March 1, or the exhibit space will be reassigned and the exhibitor will forfeit all deposits paid.

Checks must be **payable to Ciné-Med** (Tax ID # 06-1062439) and mailed, along with the Exhibitor Space Application, to:

Ciné-Med
127 Main Street North, PO Box 1007
Woodbury, CT 06798

CANCELLATION POLICY

Requests for cancellation of reserved exhibit space must be made in writing to Brandy@icm-med.com. Refunds less a 15% administrative fee will be granted for requests received on or before February 1, 2019. After this date, refunds for reserved space will not be granted.

SPACE ASSIGNMENT

Exhibit space is limited and assigned on a first-come, first-served basis. To ensure availability, please reserve your exhibit space as soon as possible. Exhibitors will be notified of space assignments during the week of February 19, 2019. IVC reserves the right to reassign space if it is deemed necessary.

BADGE POLICY

All company representatives must be registered for the Congress. You will receive a link to register company representatives after the Exhibitor Space Application is received. A badge is required at all times during IVC for admission to the Exhibit Hall and the Education Ballroom. Additional badges may be purchased online for \$350 each.

EXHIBITOR SERVICE KIT

The kit will be available for download at www.IVCmiami.com the week of January 9, 2018. The kit will contain all necessary information and order forms, including:

- * Drayage and shipping information
- * Labor regulations and rates
- * Furniture, display and decorating rentals
- * Electrical and telephone service
- * Audiovisual and computer rentals

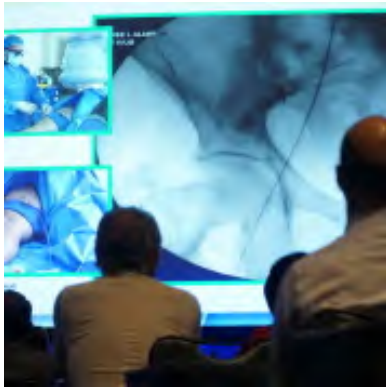
ACCOMMODATIONS:

Exhibitors at the International Vein Congress may take advantage of rooms at the special rate of \$299 per night, plus applicable taxes. For reservations, please call the hotel directly and mention "IVC" to register at the discounted rate.

Loews Miami Beach Hotel
1601 Collins Avenue
Miami Beach, FL 33139
1-800-235-6397

Rate: \$299 (standard room)

Reservation Deadline: Monday, March 11 or until all available reduced-rate rooms have been reserved



CONTACT INFORMATION

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