

## SPECIAL MARKETING OPPORTUNITIES

**E-BLAST \$2,000**

Speak directly to your target audience through an email blast customized with your message to all registered attendees before, during, or after IVC.

**HOTEL KEY CARDS \$6,000**

Welcome attendees to this year's Congress and remind them of your presence at the meeting with a hotel key card featuring your company logo and/or message along with the IVC logo.

**SYMPOSIUM \$15,000**

Includes meeting room, AV, and marketing assistance. F&B can be added for an additional fee.

**DOOR DROP \$3,500**

Your printed marketing piece can be placed on the hotel room door of all attendees registered at the hotel.

**GOBOS \$4,000**

Project your company or product logo on highly visible locations throughout the meeting.

**LANYARDS \$6,000**

Lead attendees to your booth with a meeting lanyard, featuring the IVC logo and your company logo, which will be given to all attendees at registration.

**DIRECTIONAL FEET \$3,500** Your company and/or product name can be placed on directional feet that will guide all attendees from the conference registration area to your booth.

**COLUMN WRAPS \$4,500**

Your company and/or product logo can be wrapped around columns in the foyer outside of the education ballroom for maximum visibility.

**CONFERENCE BAG \$6,000**

Provide a lasting message that registrants will take home with them by having your logo exclusively located on one side of the conference bag, while the other side features the IVC logo.

**COFFEE BREAK \$6,000**

During coffee breaks at IVC, attendees will drink their coffee with custom coffee sleeves printed with your company or product logo.

**NOTEBOOK AD \$5,000**

Include an ad in the conference notebook that will be given to all attendees.

**MOBILE APP \$15,000 for Exclusive or \$5,000 for Multiple Sponsors**

Your company banner ad prominently displayed in our mobile app, push notification, & company profile.

**WI-FI \$8,000**

A custom Wi-Fi network can be named after your company for attendees to use onsite.

**EDUCATIONAL PAVILION \$30,000**

Present an educational session/product demo and/or host a special event to enhance the Congress' educational value and inform attendees about your latest product development. Sessions and/or special events must be approved and will be granted on a first-come, first-served basis. Includes meeting space for three days. Note: Food and beverage can be added for an additional fee. Must be at Gold level to qualify.

**For further information, contact Ciné-Med:**

127 Main Street North, PO Box 1007 \* Woodbury, CT 06798 \* Tel: 337.298.3869 \* Fax: 337.235.7300

Brandy D'Heilly, Account Executive \* [brandy@ivcmiami.com](mailto:brandy@ivcmiami.com)